



MediaPilot 2.1

On-Line Asset Management

MediaPilot 2.1 is an ideal and cost-effective solution for any Network, Production House, Play-Out or Storage Facility looking for browse and rich meta-data options across wide data networks.



As the digital revolution dramatically alters platforms employed to manage media storage, how does this change impact the way we conduct business?

The once tangible tape asset was a known quantity, easily defined with a dollar value. As content becomes increasingly abstracted from media, the associated business tasks become more difficult. Once comfortable managing operations, organisations are now faced with the concept of "monetizing". How does content acquire and retain value as a business asset? By duration, bit-rate, capacity, work-flow, delivery...?

MediaPilot 2.1 is a natural progression from bespoke architecture to a full software platform from Magna Systems & Engineering. Since first producing on-line asset management solutions in 2006, MediaPilot has grown to support sites managing thousands of hours of video, all on-line across wide public internets.

The evolution of MediaPilot is based squarely upon feedback from end-users grappling with the digital challenge.

Key Features and Benefits

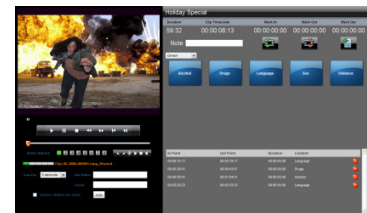
- Native integration with Front Porch DIVArchive
- Connects directly to PBS or ADC automation data sources
- Accepts external XML job requests
- Auto-restore for increased workflow options
- Unlimited extensible Meta Data
- Smart and simple media searching
- Proxy browsing for WMV, MOV, FLA, MPG and more...
- Fast video stream decoder and analyser
- Selectable multiple audio tracks
- Native web-based browsing
- Partial clip streaming, playback and restore
- Full clip restore directly from search results
- Web-activated archive delete
- Clip logging for S&P, sports, etc.
- Off-Line Library management for physical and virtual stock
- Private & Public bins for frame-accurate clip assembly & EDL creation
- On-Line Meta Object storage
- Group and individual access control
- Virtual Screening Rooms
- Supports ShuttlePro controllers
- Re-skinable for corporate deployment
- RSS syndication of new content
- Visual and detailed reporting / exporting

MediaPilot: Cost effective with rapid deployment and uptake

MediaPilot provides the tools you will expect in a fast-paced on-line digital environment. From the high demands of promo production and play-out to the reliability and long-term demands of growing storage facilities, MediaPilot is your operational solution.

We recognise that not all users may be permitted to consume media in the same way. So we've introduced strong group and individual controls for media and data accessibility, right down to how much of a clip any user can view. MediaPilot also protects your Intellectual Property with control over clip downloading, EDLs and all other interaction with valuable meta data.

Designed in accordance with the most popular and effective web philosophies, MediaPilot maximises user-uptake and rapid deployment with minimal effort.



Technical Data

Server technology: PHP 5.2 on Windows 2003 (IIS or Apache), Microsoft SQL Server (2005 or 2008), Windows Media Services (included in Win2003) for optional WMV streaming.

Minimum hardware: 1 x Server PC with 4Mb RAM and 1Tb storage (for proxy clips and media objects).

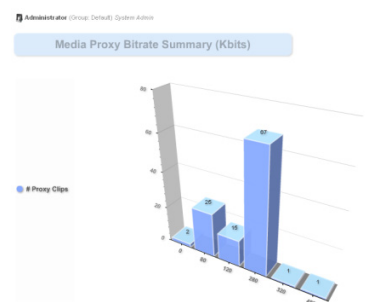
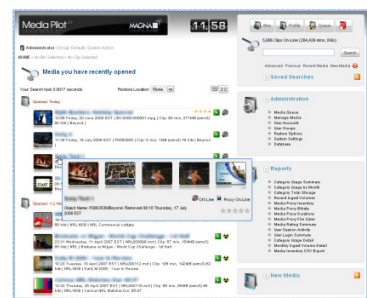
Recommended hardware: 1 x Server PC for web hosting and SQL Server, 4Mb RAM, 300Gb storage. 1 x Server PC for clip storage and streaming HTTP services, 2Mb RAM, 1Tb storage.

Client: 100% web-based client supported on Microsoft IE6-8, Firefox 2-3, Chrome, Safari 3-4, and any other webkit or AJAX compatible browser.

Services: Front Porch Digital DIVArchive 5.8 and later.

Network: TCP/IP. Minimum 100Mb LAN, 2Mb WAN (public internet).

Licensed by number of Named User Accounts. Minimum 25 Accounts.



Further Information

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